

Ryan Ferrell

Senior News Editor | Broadcast Video Editing

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SUMMARY

Senior News Editor with experience in broadcast news, commercial production, marketing, and camera operation. Uses Adobe Premiere Pro to edit news packages, reporter hits, anchor reads, interviews, and breaking-news segments.

SKILLS

Adobe Premiere Pro • Broadcast news editing • VOs and SOTs • Reporter packages and hits • Anchor reads • Interview footage • Breaking-news segments • Graphics integration • AI task direction for website and application projects

PROFESSIONAL EXPERIENCE

FOX 35 Orlando — Lake Mary, FL

Senior News Editor

July 2021–Present

- Edit approximately 80–90 news sequences per shift in Adobe Premiere Pro, including VOs, SOTs, and packages, supporting seven hours of morning news.
- Complete breaking-news edits with turnarounds as short as five minutes while keeping scheduled content roughly an hour ahead of broadcast.
- Collaborate with producers on editing requirements and exercise independent editing judgment when the situation calls for it.

McMichael Realty — Holts Summit, MO

Marketing Specialist

January 2020–March 2021

- Ran the company's social media pages and created marketing materials supporting residential real-estate listings and client outreach.

KRCG 13 — New Bloomfield, MO

Creative Service Producer

September 2018–January 2020

- Produced station commercial and promotional video content for clients and on-air use.

WBBJ — Jackson, TN

Commercial Production

June 2015–September 2018

- Produced commercial video content for local advertisers and station use.

WBBJ — Jackson, TN

Master Control

August 2013–June 2015

- Operated master-control workflows supporting live and recorded station programming.

EDUCATION

Freed-Hardeman University | Bachelor of Arts, Convergent Media | August 2013